

CROWD1 COMPENSATION PLAN

C1 Compensation Plan

UPDATED 1st of July 2020

WELCOME TO CROWD1!

THE BASIS FOR THE RELATIONSHIP BETWEEN CROWD1 AND ITS AFFILIATES IS THE ACCEPTANCE OF THE COMPENSATION PLAN AND OF ITS ANNEXES. AFFILIATES UNDERSTAND THAT THEY WILL ACT AS AN INDEPENDENT BUSINESS OWNER AT THEIR OWN RISK AND RESPONSIBILITY WHEN PARTICIPATING IN THE SYSTEM AND/OR REFERRING NEW AFFILIATES TO THE SYSTEM. AFFILIATES ARE RESPONSIBLE FOR THEIR OWN ACTS, STATEMENTS AND BEHAVIOR, AND NO RESPONSIBILITY FOR THEIR ACTS, STATEMENTS AND BEHAVIOR MAY BE PASSED OVER TO CROWD1.

1. COMPENSATION PLAN

1.1 Different packages of Membership

The various Education Packages that you can purchase are:

Name of Education Packages	Base Price	Crowd1 Rewards
White	990 BP	50 pc
Black	2,990 BP	150 pc
Gold	7,990 BP	500 pc
Titanium	24,990 BP	1,750 pc

Depending on which Education Package that's purchased, those with an Affiliate Partner membership qualify to participate in the binary compensation plan of the Company.

The company may, in communications, refer to the Affiliates by the name of the Education Package that was purchased, e.g. White package.

You can at any time upgrade your Education Package from e.g. White to Black by purchasing the Black package and only pay the difference between the White and the Black Package. In this case, you will pay 2,000 BP to get the new benefits, which is the difference between 990 BP and 2,990 BP.

From time to time the company may offer special Education Packages, which are normally not a part of the available packages.

2. ABOUT CROWD1 REWARDS

A Crowd1 Reward defines the Affiliate's right to a proportional amount of benefits made by the Company from agreements entered with third party companies. Each Crowd1 Reward represents a portion of the total sales commission that Crowd1 receives from third-party transactions that will be distributed pro rata among Affiliates divided by the number of available Crowd1 Rewards.

The third-party companies that enter into an agreement with Crowd1 are listed online on the Affiliate pages in the Crowd1 Back-Office.

The portion of Crowd1's total sales commission from such contracts included in each Crowd1 Reward will also be published in the Affiliate's Back-Office.

As an Affiliate in Crowd1 you may hold some Crowd1 Rewards. Crowd1 Rewards can be obtained by purchasing an Education Package or as a compensation from the compensation plan.

Crowd1's total sales commission generated from the use of products and services provided by Crowd1's third-party partners is divided into:

- 40% Long-Term Recurring Income;
- 40% Crowd1 Rewards; and
- 20% Corporate Operational Expenses

By having Crowd1 Rewards you will have the opportunity to benefit from Crowd1's total third-party sales commission.

When you happen to receive Crowd1 Rewards as part of your bonus this will be generated by an auto-buy at the exchange rate of 1 Crowd1 Reward equals 20BP.

Pay-outs of the above mentioned third-party benefits will take place quarterly from June 15th, 2020.

This is a limited offer. Crowd1 Rewards are being offered during the pre-launch period only.

3. CHANGE TO GIFT CERTIFICATE / GIFT CODES

You can at any time change your non-withdrawn account balance to Gift Certificates (sometimes also called "Gift Codes"). The Gift Certificate can be used to give people an Education Package. Please note that the person you are sending the Gift Certificate to must become a Free Affiliate before he / she can receive and / or use the Gift Certificate for any of the Education Packages that Crowd1 makes available to its partners from time to time. If you are selling the Gift Certificate, you must take the same price as the price of the Education Pack on the web page and you are solely responsible for paying any tax due to the Gift Certificate sold.

4. COMMISSIONS, BONUSES, REWARD SYSTEMS

4.1 Qualification requirements

To be entitled to any Bonus, the following requirements apply:

For all rewards / bonuses except Streamline Bonus and Customer Sales Bonus, the Affiliate must personally hold an Education Package and also have one Affiliate in every binary leg that holds an Education package.

If the Affiliate does not hold an Educational Package but fulfills the Fear of Loss bonus, the Affiliate will receive a free White Education Package (without BP). (see section 4.7)

Please note that Business Points are accumulated until you are qualified, but maximum six months and Matching Bonus is not accumulated.

4.2 Forfeit of Bonuses

If the Affiliate loses the status of an Affiliate due to a violation of any of Crowd1's Policies, and Terms and Conditions or if the Affiliate does not provide acceptable documents according to a KYC Request within 2 weeks from the KYC Request was sent to the Affiliate, all rights to current and future Bonuses including entitled rewards and Bonuses that are described in the Crowd1 Compensation Plan. Crowd1 Rewards, are forfeited and the Affiliate cannot claim any right to Crowd1 Rewards.

4.3 Reward system

As earlier stated, you, as an Affiliate can be entitled to be rewarded. The different Bonuses that you can be rewarded with are:

- Customer Sales Bonus
- Active User Pool
- Education Package Sales Bonus
- Matching Bonus
- Streamline Bonus
- Fear of loss Bonus
- Recurring Income from third party companies

Below, you can find more information about the various Bonuses.

NOTE: Special promotions can be applicable from time to time which means that the various Bonuses might be changed temporarily. These Special Promotions have separate terms and conditions, please review these for each promotion.

4.4 Education Package Sales Bonus

When you refer an Affiliate and they purchase an Education Package, you can position your sponsored/referred Affiliate in your left or your right team. Each sold Education Package will give you a certain amount of Business Points (“BP”) that you can see in your Back-Office. The number of BP you will be rewarded with depends on the type of package that is sold in your total team. The following BP will be credited to you:

Quantity Sold	Package	Package Price	Business Points
1	White	990 BP	90
1	Black	2,990 BP	270
1	Gold	7,990 BP	720
1	Titanium	24,990 BP	2,250

You will receive the BP on your Points accounts (“Points Right and Points Left”) where your BP will be automatically changed to a euro value where the exchange rate from Points to a monetary value will be the exchange rate that is applicable when the change is made. The number of BP you are rewarded with is based on the number of direct or indirect sponsored Affiliates that purchase an Education Package and that is not claimed back according to Crowd1’s refund policy or is on temporary hold until the “cooling off” period has ended or been terminated. In case that any chargeback, refund or otherwise any money for bought BP is sent back to a specific Affiliate you accept that Crowd1 deducts any reward that has been credited to either your BP Accounts or Value Account.

Only points in a balance between your right and the left team will be subject to generating a BP balance that can be exchanged towards a monetary value in your Value Account, that may later be used to upgrade, purchase Gift Certificates and/or withdraw by a supported withdrawal provider. The requirement is that a minimum 25% of the BP to be changed must come from one of the two legs in the Binary system.

Please note that Crowd1 Rewards are not subject to BP or any other bonus.

4.5 Matching Bonus

The Matching bonus is a reward to motivate you to help the Affiliates, that you personally have sold an Education Package to, to also be rewarded with various Bonuses.

- When you have at least a White package and sold an Education Package to 4 Affiliates you receive 10% Matching Bonus on the number of BP they get from the Education Packages Sales Bonus.
- When you have at least a Black package and sold an Education Package to 8 Affiliates you receive 10% Matching Bonus on the number of BP they get from the Education Packages Sales Bonus +10% of the Education Packages Sales Bonus that their personally referred receive. (2 levels)
- When you have at least a Black package and sold an Education Package to 12 Affiliates you receive 10% Matching Bonus on the number of BP they get from the Education Packages Sales Bonus +10% of the Education Packages Sales Bonus that their personally referred receive +10% of the Education Packages Sales Bonus that their personally referred receive. (3 levels)
- When you have at least a Gold package and sold an Education Package to 16 Affiliates you receive 10% Matching Bonus on the number of BP they get from the Education Packages Sales Bonus +10% of the Education Packages Sales Bonus that their personally referred receive +10% of the Education Packages Sales Bonus that their personally referred receive +10% of the Education Packages Sales Bonus that their personally referred receive. (4 levels)
- When you have at least a Titanium package and sold an Education Package to 20 Affiliates you receive 10% Matching Bonus on the number of BP they get from the Education Packages Sales Bonus +10% of the Education Packages Sales Bonus that their personally referred receive +10% of the Education Packages Sales Bonus that their personally referred receive +10% of the Education Packages Sales Bonus that their personally referred receive +10% of the Education Packages Sales Bonus that their personally referred receive. (5 levels)

The Matching Bonus will not be deducted from the Affiliates you directly or indirectly have sold an Education Package to and is an extra reward from Crowd1.

4.6 Streamline Bonus

The Streamline Bonus is calculated based on the Education Package you own, your number of directly sponsored Affiliates, as well as the total number of Affiliates in Crowd1 with an active White and/or higher Education Package. Streamline Bonus does provide you with additional Crowd1 Rewards.

The calculation for the free Crowd1 Rewards amount is based upon the current exchange rate between the Crowd1 Rewards and the BP which can be found in your Back-Office.

Streamline Bonus is distributed every Wednesday at 15:00 GMT. Below is what is required from your amount of direct sponsored Affiliates and the total number of Affiliates in Crowd1.

Streamline Bonus Levels

Level	Personally Sponsored	Joined After Me	Crowd Rewards			
			🏆	👤	👑	🏆
1	0 x 🏆	250	1.25	1.25	1.25	1.25
2	1 x 🏆	10,000	2.5	2.5	2.5	2.5
3	2 x 🏆	25,000	3.75	3.75	3.75	3.75
4	3 x 🏆	50,000	5	5	5	5
5	5 x 🏆	75,000	-	7.5	7.5	7.5
6	6 x 🏆	100,000	-	12.5	12.5	12.5
7	7 x 🏆	150,000	-	25	25	25
8	8 x 🏆	250,000	-	37.5	37.5	37.5
9	9 x 🏆	500,000	-	-	50	50
10	10 x 🏆	750,000	-	-	75	75
11	11 x 🏆	1,000,000	-	-	100	100
12	12 x 🏆	1,250,000	-	-	125	125
13	13 x 👤	1,500,000	-	-	-	250
14	14 x 👤	2,000,000	-	-	-	375
15	15 x 👑	2,500,000	-	-	-	500
16	15 x 👑	3,000,000	-	-	-	625
17	15 x 🏆	4,000,000	-	-	-	750
18	15 x 🏆	5,000,000	-	-	-	875
19	15 x 🏆	7,500,000	-	-	-	1000
20	15 x 🏆	10,000,000	-	-	-	1125

4.7 Fear of Loss Bonus

Fear of Loss Bonus is a quick-start motivational bonus that Crowd1 offers all new Affiliates during their first 14 days.

The rules in detail are:

- The 14 day timer starts when you sign up.
- You must have paid for your package. If you do not hold a package you will instead of the bonus earn your own White Educational Package (without BP).
- The amount you get to keep is 31,500 BP if you have 4 fully paid Titanium packages, 10,050 BP if you have 4 fully paid Gold packages, 3,750 BP if you have 4 fully paid Black packages and 1,250 BP if you have 4 fully paid White packages.
- If there is a combination of packages or amounts paid*, then you will get 31.5% of 4 times the amounts that has been paid for the package that has the fourth-highest amount.

Example 1:

2 fully paid Black packages and 2 fully paid White packages, the lesser bonus will be paid, in this example 1,250 BP will be what you are qualified to keep.

Example 2:

3 fully paid Titanium and 1 Titanium that has been paid for 5,990BP (1 fully paid White package generating 990 BP, plus free upgrade to Black package, plus paid upgrade to Gold package generating 5,000 BP, plus free upgrade to Titanium package). In this example $7,550 \text{ BP} (4 \times 5,990 = 23,960 \times 31.5\% = 7,550)$ will be what you get.

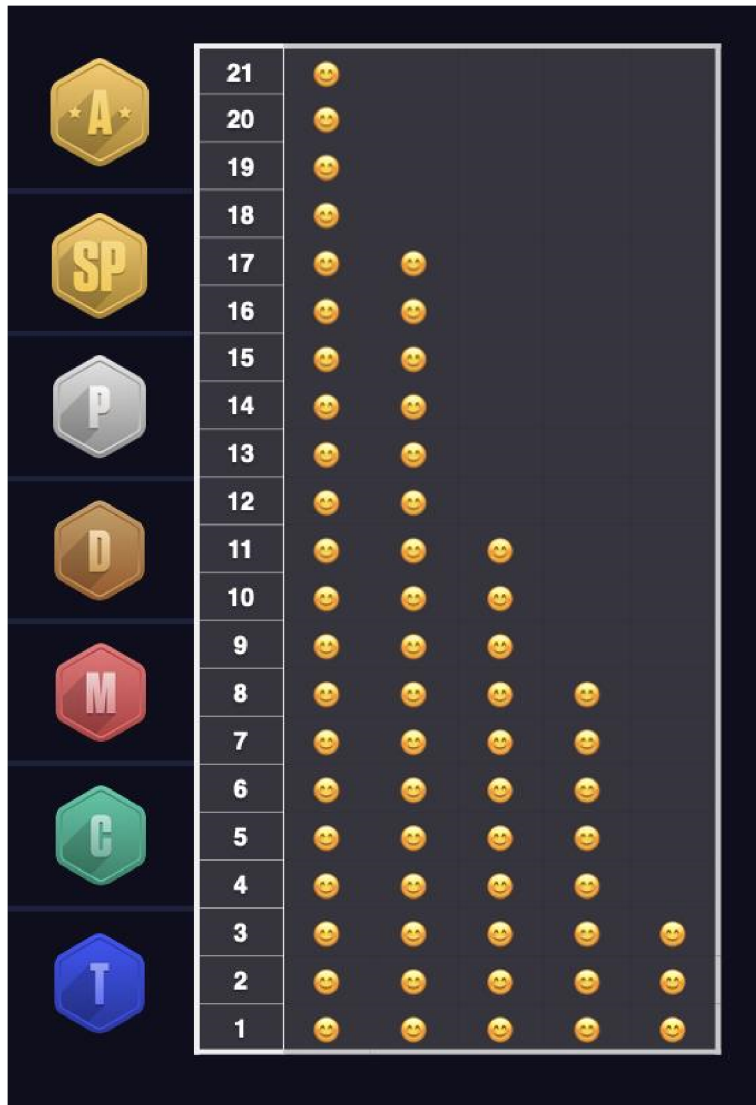
*Only the amount that has been fully paid entitles you for Fear of Loss Bonus. If parts of the Education Package have been paid with Gift Vouchers without BP or gained by free upgrades, these parts do not qualify for Fear of Loss Bonus.

4.8 Recurring Income from third party companies

Recurring Income is a direct kickback bonus on all the money spent on any of the many online affiliate products and services offered by our Affiliates. The level of Recurring Income depends on your individual Network Level. (see 4.9)

The total amount of Recurring Income is equally divided over the same number of Pools as Network Levels. Each Pool is then divided in equal parts per Network Level (individual Pool) depending on the actual number of individual profit pools on that level.

Affiliates are entitled to one part per Network Level they reach. Each Affiliate keeps their parts and will get the Recurring Income for all their parts, e.g. an Affiliate that has reached Network Level 15 will earn Recurring Income from their parts from level 1 to level 15.



4.9 Network Levels

New levels are reached by building a network and the sales of Education Packages. The Affiliate reaches different levels based on the total Binary points balance. Binary Points balance is equal to the accumulated number of paid Binary Points for which the Affiliate has received an Education Package Sales Bonus.

The Affiliate level is used in the calculation of the Recurring Income and will be the basis for special promotions (e.g. trainings and recognitions).

Title	Level	Binary Points in Balance	Gambling Income Pool
	Team Leader *	500	Pool 1
	Team Leader **	1,000	Pool 2
	Team Leader ***	2,500	Pool 3
	Coordinator *	5,000	Pool 4
	Coordinator **	10,000	Pool 5
	Coordinator ***	25,000	Pool 6
	Manager *	50,000	Pool 7
	Manager **	100,000	Pool 8
	Manager ***	250,000	Pool 9
	Director *	500,000	Pool 10
	Director **	1,000,000	Pool 11
	Director ***	2,500,000	Pool 12
	President *	5,000,000	Pool 13
	President **	10,000,000	Pool 14
	President ***	25,000,000	Pool 15
	Senior President *	50,000,000	Pool 16
	Senior President **	75,000,000	Pool 17
	Senior President ***	100,000,000	Pool 18
	Ambassador *	200,000,000	Pool 19
	Ambassador **	400,000,000	Pool 20
	Ambassador ***	800,000,000	Pool 21

4.10 Customer Sales Bonus

Products and services provided by a third-party supplier offer a direct sales bonus called Customer Sales Bonus. This bonus is paid to the Affiliate that has referred the customer that has made the purchase and does not require any special qualification. The Customer Sales Bonus is a percentage based on the margin Crowd1 receives on the purchase which varies per third-party supplier. The Customer Sales Bonus is paid in the month after Crowd1 receives the commission from the third-party supplier.

4.11 Activity User Pool

Crowd1 offers you the possibility to receive a part from each User Pool you purchase or sell a product and/or service per calendar quarter. There are User Pools for each product or product category (e.g. travel). Each Pool collects commission that Crowd1 receives from the third-party products and services purchased via the Crowd1 Network. The total collected commission of each User Pool will be calculated after each calendar quarter and divided amongst the Affiliates who have gained a part or parts during those three months. Parts are only valid during the calendar quarter that they were generated. The payout follows the month after the quarter ends. Parts in each Pool are earned through in-person purchases and purchases from directly sponsored Affiliates. To participate in each Pool you must have personally purchased a part.

5. PAYOUT OF BONUSES

5.1 Payout Education Packages Bonus, Matching Bonus and Fear of Loss Bonus

When Education Packages Bonus, Matching bonus and Fear of Loss is paid out, 70% of the calculated amount is directly paid as Business Points to the Affiliates personal account (Crowd1 wallet) and 30% is paid out as Crowd1 Rewards based on the current exchange rate per Crowd1 Reward.

The maximum payout per week for Affiliates at Network Level 0-13 is limited to 200,000 BP (100,000 BP for non-Titanium members). The maximum payout per week for Affiliates at Network Levels 14-21, see table below.

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Network Level	Maximum pay-out per week (BP)
1 - 13	200,000
14	250,000
15	300,000
16	350,000
17	400,000
18	450,000
19	500,000
20	600,000
21	750,000

5.2 Payout Streamline Bonus

When Streamline Bonus is paid out, 100% gets paid out as Crowd1 Rewards.

5.3 Payout Recurring Income

When Recurring Income is paid out, 100% of the calculated amount is paid out in Euros to the Affiliate's personal account (Crowd1 wallet).

5.4 Payout from Crowd1 wallet

The Affiliate can choose between different pay out methods in the Crowd1 wallet in the Affiliate's Back-Office.

6. MISCELLANEOUS

6.1 VALIDITY PERIOD FOR BUSINESS POINTS

Unbalanced Business Points expire after 6 (six) months. This means that generated Business Points are valid for the month they are earned and for the next 5 (five) months thereafter.

6.2 REWARDS

This is a limited offer. Crowd1 Rewards are being offered during the pre-launch period only.

This compensation plan together with its Terms & Conditions are subject to change without prior notice and you acknowledge that WE HAVE MADE EVERY EFFORT TO ACCURATELY REPRESENT THIS WEBSITE AND SERVICES. WE PROVIDE ABSOLUTELY NO GUARANTEE THAT YOU WILL EARN ANY MONEY OR ACHIEVE A FINANCIAL GOAL USING THE METHODS, INFORMATION AND SUGGESTIONS IN THE CONTENT PROVIDED. ANY EXAMPLES OR DEMONSTRATIONS PROVIDED ARE IN NO WAY AN IMPLICIT OR EXPLICIT GUARANTEE OR PROMISE THAT AN INDIVIDUAL WILL MAKE PROFITS.